

State of ALABAMA

DEPARTMENT OF AGRICULTURE AND INDUSTRIES FOD SAFETY SECTION – ROOM 220

1445 Federal Drive • Montgomery, Alabama 36107-1123 (334)240-7202 • fax (334)240-3988 • 1-800-642-7761, Ext. 7202

John McMillan Commissioner

Feb 20, 2014

MEMORANDUM

TO: Food & Drug Inspectors

FROM: Lester Lowery; Food & Drug Inspector Supervisor

RE: Recall Effectiveness Investigation:

ALA RECALL NUMBER: 022014A

PRIMARY PRODUCT OR TYPE: Hot Pockets Philly Steak & Cheese

COMPANY: Nestle USA; Glendale, CA

Classification/reason: Class I- Possibly contains meat from an uninspected source

Code Number: See attachments

Attached is a recall notification-describing product. Please read through all information on the notice. If you find the product with the suspect codes, notify the office immediately.

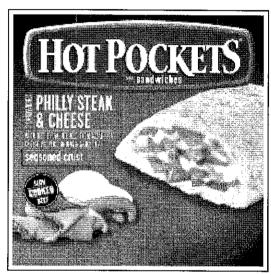
PRODUCT DISTRIBUTION

| | Alabama is not included in the distribution list but we may have products from Neighboring states. | | | |
|-----------------------------|---|--|--|--|
| | There is no indication that this product has been distributed in Alabama. The information is provided for you use should questions arise. | | | |
| <u>XXXXX</u> | Recall products could have been distributed Nationwide. | | | |
| INSPECTOR RESPONSE REQUIRED | | | | |
| XXXXX | Check for product during routine Inspections. | | | |
| | Discontinue routine Inspections and devote full time to recalled product. | | | |
| | Collect samples of recalled products. | | | |
| XXXXX | Complete a recall effectiveness investigation form. | | | |
| **** | Please notify the office if you find ANY of these brands. **** | | | |

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Nestlé USA Announces Voluntary Recall of HOT POCKETS® brand Philly Steak and Cheese

To Press Releases listGLENDALE, Feb 18, 2014



Nestlé USA Has issued a voluntary recall of HOT POCKETS® brand Philly Steak and Cheese in three different pack sizes and HOT POCKETS® brand Croissant Crust Philly Steak and Cheese, in the two pack box

Friday, February 14, 2014 – Nestlé USA's Prepared Foods Division today announced the voluntary recall of HOT POCKETS® brand Philly Steak and Cheese in three different pack sizes and HOT POCKETS® brand Croissant Crust Philly Steak and Cheese, in the two pack box.

The voluntary recall is limited to these two products, which were distributed nationwide. No other batches, sizes, including multi-packs, or varieties of HOT POCKETS® brand products are affected by this recall. The reason is due to the recall announced last week by Rancho Feeding Corporation which affects many companies. Our teams at Nestlé have reviewed our vendor records and have determined that one Nestlé brand has been impacted by the Rancho meat recall.

While Nestlé did not purchase meat directly from Rancho, our procurement teams worked with our supply chain to understand whether any company in this chain may have purchased meat from Rancho Feeding at any time during 2013, the period of time covered by the Rancho Feeding recall.

From this review, we have confirmed that a small quantity of meat from Rancho was used at Nestle's Chatsworth, California production operation, a facility devoted entirely to HOT POCKETS® brand sandwiches. The affected batches of the two varieties in our range of HOT POCKETS® brand sandwiches are being removed from the marketplace.

Consumers who may have purchased the affected batches of HOT POCKETS® brand Philly Steak and Cheese should not consume the product, but instead should return it to the place of purchase for a full refund or contact Nestlé Consumer Services at (800) 392-4057.

USDA notes that no illnesses have been reported in relation to the Rancho Feeding Recall.

| Item and pack size | Consumer UPC | Batch Code | Best Before Date |
|--|---------------|--------------------------|----------------------|
| HOT POCKETS Philly Steak and Cheese | 43695 07107 8 | 3021544512 3029544512 | MAR '14 MAR '14 |
| 8x9ozUS | | 3197544512 | SEP '14 |
| | | 3240544512 | OCT '14 |
| 2. HOT POCKETS Philly Steak and Cheese | 43695 07520 5 | 3022544513 3191544512 | MAR '14 SEP '14 |
| 4x54oz US | | 3224544512 | OCT '14 |
| | | 3254544512 3268544512 | NOV '14 NOV '14 |
| 3. HOT POCKETS Philly Steak and | 43695 15990 5 | 3197544512 | SEP '14 |
| Cheese 4x22.5ozUS | | 3240544512 | OCT '14 |
| 4. HOT POCKETS CROISSANT CRUST Philly Steak and Cheese 8x9ozUS | 43695 05634 1 | 3211544512 3248544512 | SEP '14 NOV '14 |
| | | 3283544512 | DEC '14 |

Nestle is dedicated to food quality, and the health and safety of its consumers. For these reasons, the company initiated this recall. We apologize to our retail customers and consumers and sincerely regret any inconvenience created by this voluntary product recall.

Media Contacts:

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